Fashion Show Staging:

The Stage is the platform that the models enter on.

The Runway is the long platform that extends into the audience.

The “T” is additional staging running perpendicular to the runway.

Helpful Hint:
Runways with a “T” are great for showcasing the entire line of clothing during a Finale.
With this setup the audience is given the best viewing of the stage and of course the runway. This optimum use of space makes it easy to judge the size of the runway that will work for your event. It is also important to think about your backstage also because of space.
For smaller fashion shows a 4 foot wide runway is a suitable size. It provides room for a single line of models. This size is also good for a smaller venue that does not have the required space for a larger one. The 4’ runway is designed for lower scale shows to provide a quality stage to fit your needs.
The next step up from the 4 foot stage is the 6 foot version. The 6 foot dimension allows for better flow for models by providing room for two models side by side. For a show where the models are paired up this gets the job done. The runway is still small by comparison to the larger custom stages which allows it to fit into smaller rooms. Although it is smaller in scale the stage can still be accompanied with a “T” to top it off and make plenty of room for a final finale.
The 8 foot wide runway is great for larger shows that have more models. This is ideal for shows that showcase larger groups of models on stage at the same time. This runway is designed for larger companies that want to put on a great show. The runways are made to benefit the audience and the models by using the venue to its full potential. With the “T” at the end the runway is an easy fit into a banquet hall. With customized dimensions the 8 foot wide runway can range from a banquet hall all the way up to an arena floor.
The entrance to the runway is also very important for a visually pleasing presentation. Although there is the option to leave the entrance empty, larger runways could look plain. This is why we offer flats that can freshen up a stage with color and texture. This version makes room for one entrance onto the stage in the center. The design possibilities to brighten up the entrance and endless.
This design using the flats provides two entrances onto the stage. The two entrances give more room for models to move around on either side before they get to the main runway. This design also makes room for a logo or other designs to be presented at the center of the runway. The size of the flats are determined by the size of the runway requested to keep the stage in proportion.